Comm 4023 (4 credits/ Tier III)

Storytelling, Technology & Digital Media in Theme Parks

Spring Semester Class

Examines media design and storytelling principles that are employed in the development of public attractions and amusement parks. Culminates in a week-long visit to Orlando for field study at the parks of Walt Disney World and Universal Studios.

Prerequisites: Senior standing and 15 hours of COMS or ITS or JOUR or MDIA or VICO, requires application.

Program Fee: $665 includes hotel, meals, admission fees, and transportation in Orlando.

Informational Meeting:
Monday, Sept 22 5:15 pm in RTV 639
-Or-
Thursday, Sept 25 12:00 pm in RTV 639

Program Director:
Beth Novak
novakb@ohio.edu