

COMM 4023 (4 CREDITS/TIER III)

Storytelling, Technology & Digital Media in Theme Parks

SPRING SEMESTER CLASS

Examines media design and storytelling principles that are employed in the development of public attractions and amusement parks. Culminates in a week-long visit to Orlando for field study at the parks of **WALT DISNEY WORLD** and **UNIVERSAL STUDIOS**.

PREREQUISITES: Senior standing and 15 hours of COMS or ITS or JOUR or MDIA or VICO, requires application.

PROGRAM FEE:

\$665 includes hotel, meals, admission fees, and transportation in

ORLANDO.

INFORMATIONAL MEETING:

MONDAY, SEPT 22
5:15pm in RTV 639

-OR-

THURSDAY, SEPT 25
12:00pm in RTV 639

PROGRAM DIRECTOR:

Beth Novak
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