The Ohio University School of Media Arts & Studies Chooses soundBlade™
Integrates Sonic Studio’s World-standard Mastering Systems Into Its Intensive Production Curriculum

(San Francisco, California and Athens, Ohio) April 9, 2013 - Sonic Studio, LLC and the School of Media Arts & Studies within the Scripps College of Communication at Ohio University announced today that the prominent public research university located in Athens, Ohio has joined with Berklee College of Music, New York University and the SET-School in Germany in adopting Sonic Studio soundBlade Mastering, a preconfigured bundle of world-class audio mastering tools, including Sonic Studio’s legendary NoNOISE™ II restoration software, as a core component for the Ohio University School of Media Arts & Studies Music Production and Recording Industry Program. As a result, students seeking an undergraduate degree from the School of Media Arts & Studies will be using fully enabled soundBlade Mastering systems as a core component of their production, delivery and industry studies.

“The music production and recording industry emphasis is hugely popular within the School of Media Arts & Studies; as a matter of fact, our entrance requirements are set at a higher standard than the typical undergrad admissions policy for other majors at Ohio University. That’s because our program is intensive, hands-on and world-class; and soundBlade fits perfectly with this core tenant of our curriculum,” said Scott Titusworth, Dean of the Scripps College of Communication at Ohio University in Athens, Ohio. “soundBlade provides our students with the opportunity to access real-world technology and gain hands-on knowledge using Sonic Studio’s digital audio technology; which is exactly what our students need as they venture into their chosen career.”

As key part of the partnership, Sonic Studio will provide music production students with a soundBlade Mastering software bundle which includes a soundBlade SE workstation, the Sonic Studio Mastering EQ plug-in with 14 filter topologies and NoNOISE II Manual DeClicking audio restoration for use during their course of study. Also included in the soundBlade Mastering package is Wholegrain Digital Systems Quartet DYNPeq a revolutionary EQ and dynamics plugin that has set the standard for EQ and level controls, as well as Sonic Studio’s Process, a new application featuring two of Sonic’s ultra-resolution sample rate conversion algorithms.

“Sonic is dedicated to continuing a legacy of audio excellence in professional mastering, and we are excited to empower the music engineering and mastering study programs for a new generation of audio engineers,” said Jonathan Reichbach, president and chief engineer of Sonic Studio located in Marin County, California. “Ohio University’s School of Media Arts & Studies represents a key edition to our expanding group of leading educational institutions dedicated to providing the best technologies and teaching materials to their students.”

Students with courses beginning in the Fall semester of 2013 will have access to soundBlade Mastering systems for the term of their program. Upon completion of their study, Sonic Studio has agreed to provide very special educational pricing consideration to students to enable them to enter their career with their own complete soundBlade system.

About Sonic Studio
Located in San Francisco, California, Sonic Studio (www.sonicstudio.com) is a leading developer of digital audio technology for professional sound recording, high-end audio playback, detailed editing, restoration and the preparation of finished masters for commercial release. The Sonic Studio Engine, which has been refined since 1985, provides the foundation of soundBlade the world-standard mastering system, as well as Amarra, Sonic Studio’s award winning audiophile-standard music player for the Apple OS X platform. Both soundBlade and
Amarra are highly regarded as the most transparent and ‘analog’ sounding digital audio systems available in their class. Academy Award winning NoNOISE is Sonic Studio’s groundbreaking audio restoration technology that has been used on countless recordings to repair, restore and refine damaged or corrupted audio tracks. soundBlade has been used to deliver millions of commercial CDs, high-resolution singles, music soundtracks, audiobooks and commercial ad spots since it was introduced, and is used by major record companies, world-class mastering facilities, post houses, producers and artists worldwide. For more information visit Sonic Studio online at www.sonicstudio.com or email info@sonicstudio.com.

**About The Scripps College of Communication**
Located on the picturesque Athens, Ohio campus of Ohio University, the Scripps College of Communication (www.ohio.edu/scrippscollege/), seeks to not only educate its students about today’s communication industries but to produce innovative leaders who will shape the future of communication and its methods of delivery in a rapidly changing technological landscape.

The Scripps College provides leadership in communication by preparing students to be effective and responsible communicators in a global society, and by advancing the field through creative activity and research on communication concepts, issues and problems.

The Scripps College of Communication fosters multicultural awareness within a diverse community. It strives to create a climate of civility where leadership and innovation are prized, and responsibility and accountability are expected. The College values curriculum, research and creative activity that provide benefits to people regionally, nationally and internationally. For more information, visit the Ohio University website at www.ohio.edu/scrippscollege/.

**About The School of Media Arts & Studies**
The Ohio University School of Media Arts & Studies (http://mediaschool.ohio.edu) prepares well-rounded, proactive individuals to think critically, act creatively, and practice ethically in a global media society. Students have exceptional opportunities to focus in an area of specific interest while also taking advantage of a broad-based, liberal arts curriculum that enhances long-term success. The School also provides several media-related student organizations and strongly encourages students’ participation in internships. These opportunities lead to important connections which foster career advancement.

With over 650 undergraduates and more than 20 faculty, the School of Media Arts & Studies is proud of its reputation throughout the world. Its top-notch students become graduates who make a real difference in the media industries. As an integral part of the Scripps College of Communication Center of Excellence, there is strong demand to join our program. Because of this demand, the School of Media Arts & Studies has entry requirements above the university’s requirements.

The School offers a variety of competitive emphasis areas, including the Music Production & Recording Industry. For more information, visit the Ohio University website at http://mediaschool.ohio.edu.