Semester Course Info

MDIA 5011: Media and the Digital Divide
Steeps the student in some of the most current literature on the quicksilver proliferation of new technologies throughout the world, with emphasis on who has access, command, and knowledge about these technologies and who is lacking and why. Readings explore the contours of the digital divide as it shapes and is shaped by culture amid shifting cultural and geopolitical climates.

MDIA 5111: Media Phenomenology (formerly MDIA586R, Phenomenology & TV)
Provides a framework through which students can investigate the ways that people experience media through their stories. Investigates how phenomenology, as theory and methodology, can effectively be applied in a range of contexts, demonstrating the value and utility of hermeneutics, semiotics, and deconstruction.

MDIA 5135: Documentary Genres (formerly MDIA582, Documentary Genres)
Investigates the construction of nonfiction film and televisual documentary imagery from the inception of motion pictures (ca.1895) through the current postmodern American media landscape. Examines the influences American network television and video technology has had on the documentary genre. Investigate the role and impact of foundation support, public broadcasting, cable networks, and media activism.

MDIA 5140: New Media and Communication Technologies (formerly MDIA 563, New Technology)
Examines the role of digital technologies and broadband networks in the implementation of modern media and communication services. Emerging applications in telephony, cable, wireless, satellite, broadcasting, Internet and multimedia are highlighted.
MDIA 5141: Satellite Media and Communication (formerly MDIA565, Satellite Communications)
An overview on the role of space satellites in global media and communication from historical, technical, regulatory, economic, cultural and programmatic perspectives.

MDIA 5150: Media and Globalization
This course highlights fundamental issues and debates regarding the relationships between media and globalization. Through lectures, readings, and critically examining media content in various forms (e.g. excerpts from motion pictures, web-based content, music, etc.), students explore and evaluate various perspectives regarding media and globalization. The course examines relationships between media and globalization over time, at various geographic scales, across a range of national contexts, and from assorted stakeholders' perspectives. At the same time, it broadly considers the social, political, economic, and cultural linkages between media and globalization.

MDIA 5160: History of Computer Graphics (formerly MDIA556, Game Development)
Investigates the history of special effects in film from Melies to ILM, with an emphasis on narrative integration and technical achievement.

MDIA 5170: Media and the Muslim World
Introduces students to topics related to the growing interest in the uses of media in and about the Muslim world. Examines controversial issues regarding how Islam has been and continues to be depicted in the U.S. media, as well as how different media practitioners are working to change that image.

MDIA 5172: Public Media: Past, Present, and Future (formerly MDIA540, Public Telecommunications)
Historical development, current status, and challenges to public media.

MDIA 5175: Media & Sexual Representation
Addresses ways that media shape templates of sexuality, gender, and eroticism, and how their representations reflect the imperatives of culture, the ephemeralities of fashion, and the limitations of law.

MDIA 5176: Technology, Communication, and Culture (formerly MDIA566, Technology, Communication, and Culture)
Examines ways in which communication technologies shape and structure a culture, and also ways in which a culture, in turn, uses those technologies first to stabilize itself and second to discover meaning.

MDIA 5540: Personal Values in Telecommunications (formerly MDIA554, Personal Values in Telecommunications)
Explores the nature of personal values and surveys the values that have shaped and are shaping American culture. Examines the role of the individual within media institutions and of the media within American culture.

MDIA 5601: Media Financial Management (formerly MDIA561, Telecommunications Financial Management)
Consideration of fiscal problems in media businesses and industries with special emphasis on financial policies and economic factors.

MDIA 5680: Action Research (formerly MDIA568, Action Research)
An experiential and interactive approach to the systematic use of media resources by groups, organizations and communities, in development and business, to promote, produce, and support social change.

MDIA 5750: Politics and Electronic Media (formerly MDIA575, Politics & Electronic Media)
Explores the complex interaction among the media, citizens, politicians, and other political actors, including how politicians use media in election campaigns, and how citizens and activists use media in the political process.
MDIA 5810: Media and Identity (formerly MDIA581, MDIA586A, Women and Media)
Introduces the students to the way media construct and represent social and cultural identities such as race, class, gender, age, and sexual orientation. Considers various theories of representation such as feminist theory, race theory, and white privilege.

MDIA 5937: Independent Production Projects (formerly MDIA597, Independent Production Projects)
Independent production projects under the supervision of faculty. Advance project approval required.

MDIA 6000: Introduction to Graduate Study (formerly MDIA501, Introduction to Graduate Study)
Prepares students for graduate study through analysis and discussion of research and teaching.

MDIA 6010: Introduction to Mass Communication Research (formerly MDIA601, Introduction to Mass Communication Research)
Concerned with basic principles of scholarly research in mass communication. Become familiar with general concepts and procedures employed in the main research methodologies of mass communication, and each is responsible for conducting and reporting his/her own formal pilot research project.

MDIA 6020: Quantitative Comm Research (formerly MDIA602, Quantitative Research)
Emphasizes the principles, logic, underlying assumptions, and techniques of quantitative methodologies commonly employed in communication research. Deals both with research design and strategies of analysis.
MDIA 6030: Qualitative Research Methods in Media Studies (formerly MDIA603, Qualitative Research)
Provides an introduction to qualitative research methods, particularly as applied to mass communication and media culture research. Through readings, class discussions, and individual work, students will gain an appreciation of the complexity of qualitative research, and will begin to use these methods to conduct their own research.

MDIA 6080: Seminar in Communication and Development (formerly MDIA665, Communication and Development)
Provides an overview of the communication and development field and serves as a foundation for the subsequent in-depth study and analysis of specific aspects of the role of communication in development and social change. Explores the complex relationships between communication and human and social development, and the role that communication plays in promoting (or impeding) social change and development. Throughout the seminar participation, collective research and teamwork are emphasized, and participants are expected to undertake both individual and group projects.

MDIA 6090: Applied Research Methods in Communication and Development
Introduces key research methods used in applied communication and development projects. Content includes a range of dominant and emerging research methods used across formative, process and summative evaluation phases, with greater emphasis of qualitative and participatory research techniques. Guides students through the process of designing a formative research plan, a monitoring system, and an evaluation framework, with a focus on specific areas of development (health, education, environment, human rights, conflict).

MDIA 6100: Introduction to Audio and Video Production (formerly MDIA610, Audio and Video Production)
An introductory course for graduate students lacking production experience. Covers audio and video theory and terminology and production planning. Provides experience in audio and video production.
MDIA 6171: Children, Youth, and Media (formerly MDIA586L, Children & TV)
Explores the many issues and concerns defining the relationship between children and youth and their media from both a social science and cultural studies approach. Begins with children's earliest experiences and concludes with the role of social networking and teen television. Websites, motion pictures, and television will be among the media considered in a local, national, and global setting.

MDIA 6202: Professionals Screenwriting for TV and Film (formerly MDIA632, Prof Screenwriting Film/TV)
Deep exploration into the creative and business decisions needed to write successful feature length screenplays and/or spec television scripts.

MDIA 6930: Independent Study (formerly MDIA694, Independent Study)
Individual research on special problems. Projects must be approved prior to registration.

MDIA 6950: Thesis (formerly MDIA695, Thesis)
Research applicable to thesis

MDIA 7100: Management and Leadership in Media Industries (formerly MDIA751, Telecommunications Management)
Consideration and examination of theory and practice in telecommunications management, organization, personnel management, and motivation; examines role of manager in relationship to various telecommunications operations.

MDIA 7102: Media Content Management (formerly MDIA755, Broadcast and Cable Programming)
Consideration and examination of theory and practice in the processes of evaluating, selecting, scheduling, promoting, distributing, and marketing media content.

MDIA 7105: Audience Research (formerly MDIA759, Audience Research)
Develops an understanding of the methods and relevant theories for the study of media audiences/users through readings and classroom discussion of audience theory and both scholarly and media industry research practice. Students will be able to design and execute an effective study to address audience, industry, policy, and/or theoretical goals.

**MDIA 7610: Media Law and Regulations (formerly MDIA753, Telecommunications Law and Regulations)**

Sociopolitical control of communications media; effects of laws, regulations, and public pressures upon policy.

**MDIA 7670: Comparative and International Media Systems (formerly MDIA767, MDIA768, Comparative Systems of Telecommunications)**

Concerns itself with policies and practices of domestic electronic media worldwide and the uses of electronic media in public diplomacy and in global media regimes. Presents a holistic perspective and emphasizes national doctrines, historical trends, cultural patterns, technologies, and programming, all placed within a comparative tradition.

**MDIA 7700: Mass Communication Theory (formerly MDIA770, Mass Communication Theory)**

Examines the intellectual genealogies and the factors that foster particular theoretical explanations of media's role in society. It begins with the early pragmatists and behaviorists of the early 1900s then moves to the influence of mid-century sociologists and finally considers the divergent theoretical paths taken in the 1970s.

**MDIA 7720: Critical and Cultural Theory (formerly MDIA772, Critical/Cultural Theory)**

Provides an introduction to critical and cultural theories of media, beginning with Marxist political economy through "posthuman" approaches to evolving information and communication technologies. Through readings, class discussions, and individual work, gain an appreciation of often complementary and sometimes contradictory theories. Readings include landmark research and writing in the field as well as empirical
applications of the theories.

MDIA 7800: Seminar in Media Historical Research (formerly MDIA780, Seminar in Media Historical Research)
Historiographical issues in media research; examination of theoretical, and methodological topics; analysis of historical writing on media from various political, social, and cultural perspectives.

MDIA 7940: Directed Research (formerly MDIA705, Directed Research)
Individual research project under supervision of faculty.

MDIA 8010: Seminar in Pedagogy (formerly MDIA843, Seminar in Pedagogy)
Problems, methods, and techniques of teaching college-level media arts and studies.

MDIA 8901: Seminar in Media Research (formerly MDIA804, Seminar in Mass Communication Research)
Intensive study of research methodologies in mass communication scholarship; individual projects.

MDIA 8930: Independent Study (formerly MDIA894, Independent Study)
Individual research on special problems. Projects must be approved prior to registration.

MDIA 8950: Dissertation (formerly MDIA895, Dissertation)
Research applicable to dissertation.